

California Wildlands Grassroots Fund: Summer 2024

Rose Foundation

California Wildlands Grassroots Fund

The California Wildlands Grassroots Fund supports the heroic efforts of activists across the state to preserve California's wildlands. Maximum grant size is \$10,000 and projects eligible for funding include, but are not limited to, advocacy, organizing, land purchase, litigation, restoration and maintenance, research and education. To be eligible, neither a group's previous nor current year income or expenses can exceed \$200,000.

Please read the Cal Wildlands Grassroots Fund guidelines and eligibility criteria & priorities before beginning an application.

Instructions and Hints for Applicants

- **You can now work with collaborators to fill out grant applications in our system!** Use the "Collaborate" button in the upper right corner of the page to invite additional users to work on a proposal. However, collaborators may overwrite each other's work if they are working on the same question at the same time, so be sure to communicate about who is working on which question when. More instructions can be found here: <https://support.foundant.com/hc/en-us/articles/4523887747223-Applicant-Tutorial-Collaboration>
- **Remember to save as you work!** You will automatically be timed-out of the system after 90 minutes for security reasons. If any of your responses exceed the character limits or if any of your attachments are too big, your application will not be saved! Scroll down to the bottom of the page to find the "save as draft" button.
- We highly recommend you write up and save your responses in a Word document before inputting them into the fields below.
- To return to your application while in draft or after you submitted it, please go to <http://www.rosefdn.org/onlineapplication>.
- **To download a PDF packet of this application, click on the PDF icon "Print Questions" at the top of this page.**
- **You don't need to use all the characters allowed in each question.** We provide more space than necessary because we know it is hard to be brief.
- Spaces DO count as characters for the character count maximums.
- To make the response boxes larger, click and drag the lower right corner. (Please note this will not increase the character limits of the boxes).
- This online system works best with Firefox. If you are having any technical problems, try using Firefox. You can download it for free [here](#).

- If you cannot use the online system to submit your application, **please email grants@rosefdn.org** and we will work with you to find an alternative solution.
- **LATE OR INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED.** Note that it may take up to one day to complete the application form, so please plan accordingly!

General Information

Project Name*

Name of Project

Character Limit: 100

Short Project Summary*

In one or two sentences, please describe your project as if this was the only thing someone would read.

Character Limit: 600

Amount Requested*

How much are you requesting from Cal Wildlands? Maximum grant size is \$10,000.

If your organization's actual annual income and expenses are \$30,000 or less, we strongly encourage you to request a grant of \$5,000 or less.

Character Limit: 20

Previous Year's Expenses*

What were your total expenses for the previous fiscal year? Organizations must have annual actual expenses and income of \$200,000 or less, with no exceptions.

Character Limit: 20

Budget Total Expense*

For the current fiscal year, what is your total budget expense?

Character Limit: 20

California County (or Counties) Served*

Please select the county or counties where you plan to do work with this funding. Note: The NUMBER of counties selected will have no bearing on the selection process, so only select the counties where your project will take place.

Choices

Alameda County

Alpine County

Amador County

Butte County

Calaveras County

Colusa County

Contra Costa County

Del Norte County

El Dorado County

Fresno County

Glenn County

Humboldt County

Imperial County
Inyo County
Kern County
Kings County
Lake County
Lassen County
Los Angeles County
Madera County
Marin County
Mariposa County
Mendocino County
Merced County
Modoc County
Mono County
Monterey County
Napa County
Nevada County
Orange County
Placer County
Plumas County
Riverside County
Sacramento County
San Benito County
San Bernardino County
San Diego County
San Francisco County
San Joaquin County
San Luis Obispo County
San Mateo County
Santa Barbara County
Santa Clara County
Santa Cruz County
Shasta County
Sierra County
Siskiyou County
Solano County
Sonoma County
Stanislaus County
Sutter County
Tehama County
Trinity County
Tulare County
Tuolumne County
Ventura County
Yolo County
Yuba County
Statewide

Area(s) of Emphasis*

Please choose **up to three** issues that your organization and proposed project focuses on.

Choices

Environmental Education
Habitat / Wilderness / Preservation
Water Resources / Watershed Protection
Land Management / Urban Sprawl / Open Space
Climate Change & Energy
Agriculture / Gardens / Food Security
Sustainable Forestry
Toxics & Environmental Health
Environmental Justice
Other

"Other" Area of Emphasis

Brief Summary

Briefly describe the other area(s) of emphasis of your project under "Other".

Character Limit: 250

Organization Description

Year organization was founded*

Character Limit: 25

Number of full-time paid employees*

Character Limit: 5

Number of part-time paid employees*

Character Limit: 5

Total number of volunteers*

Character Limit: 5

Organizational Background*

Please write a short description of your organization, including your mission and a brief description of your work.

Character Limit: 2000

Tax Status*

Which best describes your organization?

Choices

501(c)(3)

Fiscally Sponsored Organization/Project

Other

Fiscal Sponsor

If your organization is fiscally sponsored by another organization, please provide the following information.

Fiscal Sponsor Organization Name*

Please provide the organizational name of your fiscal sponsor.

Character Limit: 100

First Name of Fiscal Sponsor Contact*

Please provide the first name of the contact person for your fiscal sponsor.

Character Limit: 100

Last Name of Fiscal Sponsor Contact*

Please provide the last name of the contact person for your fiscal sponsor.

Character Limit: 100

Email for Fiscal Sponsor*

Please provide the email address of your contact person.

Character Limit: 100

Phone Number for Fiscal Sponsor*

Please provide the phone number of your contact person

Character Limit: 100

Address for Fiscal Sponsor*

Please provide the full mailing address (Street Address, City, State and Zip Code) for your fiscal sponsor.

Character Limit: 200

Tax Status "Other"

Please describe your group's tax status if you are not a 501(c)(3) or fiscally sponsored project.

Character Limit: 1000

Grant Request

1. What is the geographical focus of this funding request?*

Include county and land ownership/jurisdiction in your reply.

Character Limit: 3000

2. What is the problem your organization is addressing?*

What do you think is the solution to that problem?

Character Limit: 4000

3. Please describe the specific project for which you are seeking funding.*

How much money are you asking for? Please itemize how it will be spent.

Character Limit: 4000

4. What are the goals or desired products of this request?*

Character Limit: 3000

5. Partnerships: Are or will you be collaborating with other organizations and/or individuals?*

If so, who are they and what is the nature of the partnership(s)?

Character Limit: 3000

6. Who is your target audience for this project and why?*

Character Limit: 3000

7. How will success be measured and communicated to us?*

Character Limit: 3000

Financial Information

The following financial information is required. You can use our template which will combine all of these documents into one. If you use our template, you only need to upload one document and can write "See attachment above" under the rest of the questions. To download our Excel Template click [here](#).

If you need help putting together a budget or financial statement please take a look at our How-To sheet, [here](#).

If you are a fiscally sponsored project, this financial information should be for your group, not your fiscal sponsor.

Organizational Budget*

Please upload a Word, Excel or PDF formatted budget for the current fiscal year, or you may paste it into the box below. There is no need to do both. **If you are applying during the last 3 months of your fiscal year, please provide a budget for the upcoming fiscal year.**

A budget is plan or a guide. An organizational budget reflects your aspirations for both revenues (or income) and expenses for the organization over a given time period.

Character Limit: 3000 | File Size Limit: 10 MB

Year-To-Date Actual Income and Expenses*

Please upload your year-to-date actual income and expenses for the current fiscal year in Word, Excel or PDF format, or you may cut and paste this information into the box below.

This is a report that documents what you actually raised and spent so far this fiscal year for the organization.

Character Limit: 3000 | File Size Limit: 10 MB

Previous Year's Income and Expenses*

Please upload your previous year's actual income and expenses in Word, Excel or PDF format, or you may cut and paste this information into the box below.

This is a report that documents what you actually raised and spent in the previous fiscal year for the organization.

Character Limit: 3000 | File Size Limit: 10 MB

Project Budget for Current Fiscal Year*

Please upload your project budget for the current fiscal year in Word, Excel or PDF format, or you may cut and paste into the box below. **If you are applying during the last 3 months of your fiscal year, please provide a project budget for the upcoming fiscal year.**

A budget is plan or a guide. A project budget reflects your aspirations for both revenues (or income) and expenses for the project over a given time period.

Character Limit: 3000 | File Size Limit: 10 MB

Project's Year-To-Date Actual Income and Expenses*

Please upload your year-to-date actual income and expenses for your project for the current fiscal year in Word, Excel or PDF format, or you may cut and paste this information into the box below.

This is a report that documents what you actually raised and spent so far this fiscal year for the project.

Character Limit: 3000 | File Size Limit: 10 MB

Organization's Contributors*

List the 3 largest contributors (individual donors, foundations and/or government funding) and the amount they gave to your organization over the last 2 years

Character Limit: 500

Other Attachments (Optional)

If you would like to attach press clippings, newsletters, publications, maps or photographs, you may attach them here. Please note that each attachment has a file size limit of 10MB. If you exceed that size, your attachment will not save, and you will be unable to submit your proposal.

Attachment 1

Please tell us what you are attaching.

Character Limit: 200 | File Size Limit: 10 MB

Attachment 2

Please tell us what you are attaching.

Character Limit: 200 | File Size Limit: 10 MB

References

Please list contact information for two people or groups familiar with your organization that we may contact. Please do not use staff, board members or paid consultants as references.

Please let your references know that we will be contacting them.

Reference #1*

Please include phone numbers, email addresses and relationship to your organization.

Character Limit: 1000

Reference #2*

Please include phone numbers, email addresses and relationship to your organization.

Character Limit: 1000

Letters of Recommendation (Optional)

You may attach up to two letters of recommendation. These letters should not exceed 2 pages in length for each letter. While including letters of recommendation is optional, it is highly encouraged.

1st Letter of Recommendation

File Size Limit: 5 MB

2nd Letter of Recommendation

File Size Limit: 5 MB

Your Feedback Helps Us Improve

Time to Complete Application

How long did it take you to complete this application?

Choices

0-2 Hours

3-5 Hours

6-10 Hours

11-20 Hours

21-40 Hours

41-80 Hours

More than 80 hours

How Can We Improve?

How can we make this application simpler and more understandable?

Character Limit: 1000

How did you hear about Cal Wildlands?*

Character Limit: 250