

Example Simple Metric (Engagement) Report

	June	July	August	September	October
Website					
Google Analytics					
Visits					
Unique Visits					
bounce rate					
sources of traffic					
avg time on site					
#1 source of traffic					
Blog					
Subscribers					
Comments					
Facebook					
Fans					
Unsubscribes					
sources of traffic					
most viral post					
Twitter					
Followers					
RT's/Favorites					
YouTube					
Subscribers					
Channel Views					
Upload Views					
Interactions					
Google Places					
Impressions					
Actions					
Top search queries					



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