

# Fundraising Framework Action Plan

Organization's Most Recent Accomplishment:

The Problem We Are Addressing Is:

The Outcome If This Need Is Met (what success looks like):

Fundraising Strategies:

| Methods | 2014 Goal | 2015 Goal | 2016 Goal |
|---------|-----------|-----------|-----------|
|         |           |           |           |
|         |           |           |           |
|         |           |           |           |
|         |           |           |           |
|         |           |           |           |



**Resources (What is in place that will help you accomplish the goal?):**

**People (Who needs to be involved to ensure success?):**

**Action Steps:**

1.

Who? \_\_\_\_\_ By when? \_\_\_\_\_

2.

Who? \_\_\_\_\_ By when? \_\_\_\_\_

3.

Who? \_\_\_\_\_ By when? \_\_\_\_\_

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Do you want to receive periodic email announcements about ICL programs and resources?  Yes  No

