

# High Impact eAdvocacy

## Activity: Adding a RSS Feed to a Dashboard

These training materials have been prepared by Aspiration

eAdvocacy/Social Media Capacity Building Program Supported by Consumer Protection Foundation and ZeroDivide Foundation

These materials are distributed under a Creative Commons license: Attribution-ShareAlike 2.5



# What is Netvibes?

▶ Free Dashboarding Tool

▶ One of Many

- e.g. iGoogle, MyYahoo, Radian6

▶ Netvibes is a type of RSS Reader

- The feed will then automatically update anytime there's a new result

▶ It displays different RSS feeds in either



- Dashboard



- List



# Netvibes: Getting Set Up



- ▶ Go to [www.netvibes.com/signup](http://www.netvibes.com/signup)
  - Pick a Username & Password
  - Give them your email
  - Confirm your email
- ▶ Bam! You have your own Dashboard
- ▶ Start with a clean slate
- ▶ Now to do something with it

# Using Netvibes to Listen to Social Media

- ▶ Netvibes then serves as our our place to house social media search RSS feeds
  - They all live in the “Dashboard”, our RSS Reader
  - They automatically update any time a new search result for our keyword pops up
  - Netvibes becomes our ear to social media & the internet

# Generating a Google Blog Search Feed

- ▶ Go to <http://blogsearch.google.com>
- ▶ Type your search terms, click "Search Blogs"
- ▶ The Search Results Page generates an RSS Feed
  - Feed link shows up at bottom of results page



# Adding an RSS Feed to Netvibes

- ▶ Login to your Netvibes page
- ▶ Click "Add Content" in upper left
- ▶ Click "Add a Feed"
- ▶ Paste in RSS feed
- ▶ Click "Add Feed" button
- ▶ It then generates a widget for you
- ▶ Click the green "+" in the top corner of the widget
- ▶ Lather, Rinse, Repeat

Sign In

+ Add content

📡 Add a feed

Enter a feed address or website URL for autodetection



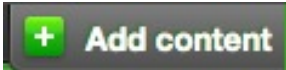

http://blog.socialsourcecommons.org/?feed=rss2

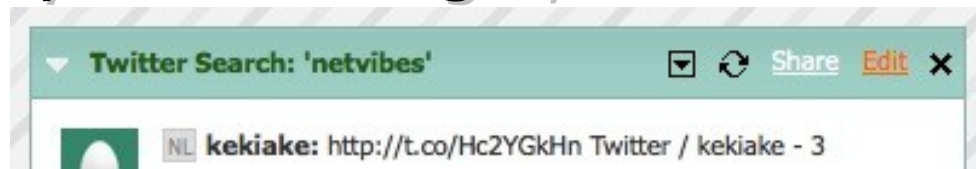


Add feed



# Adding a Twitter Search Feed

- ▶ Log into your dashboard
- ▶ Click "Add Content" 
- ▶ Search for "Twitter Search" 
- ▶ Click the "+" to add the widget to the dashboard
- ▶ On the newly-added widget, click "Edit"



- ▶ Type in your desired search terms
- ▶ Click "OK" and the widget will start to populate

# Using Netvibes to Listen via Google

- ▶ Who knows what a Google Alert is?
- ▶ What's the difference between Google Blog Search & a regular Google search?
- ▶ Google Alert
  - Asking google to notify you when a new page mentioning your search terms is published
  - Notification can be via email (default) or RSS
- ▶ Netvibes gives you a place to manage a collection of Google Alerts





# Creating a Google Alert RSS Feed

- ▶ Login to [google.com/alerts](http://google.com/alerts)
- ▶ Click "Create an Alert"
- ▶ Input your search terms
- ▶ Alert can be delivered as an email alert or an RSS feed
  - RSS Feed creation requires login
- ▶ Choose Deliver to "Feed"
- ▶ Click "Create Alert"
- ▶ New Listing's RSS Icon is link to RSS Feed



# End Of Section

- ▶ Questions?
- ▶ Comments?

## Thank You!

These training materials have been prepared by Aspiration in partnership with Radical Designs

Funded by the ZeroDivide Foundation

These materials are distributed under a Creative Commons license: Attribution-ShareAlike 3.0

