



## 2016 Grantee Convening

# *The Art and Science of Organizing*

Friday, October 28

David Brower Center, Berkeley, CA

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California Wildlands Grassroots Fund

Northern California Environmental Grassroots Fund

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## Agenda

### *Morning*

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| 9:00 AM  | Registration, Breakfast, and Networking |
| 9:15 AM  | Welcome and Introductions               |
| 9:30 AM  | The Art and Science of Organizing       |
| 10:45 AM | Mid-morning break                       |
| 11:00 AM | Visionary and Tactical Organizing       |
| 12:00 PM | Lunch                                   |

### *Afternoon*

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|---------|--|
| 1:00 PM | Breakout Session <ul style="list-style-type: none"><li>• Option A: Great volunteer recruitment and management</li><li>• Option B: Getting really good at one-on-one meetings</li></ul> |
| 2:10 PM | Transition Break   |
| 2:20 PM | Organizing with a campaign mentality   |
| 3:30 PM | Afternoon Break  |
| 3:45 PM | Lessons from the Day/Action Planning/Closing Reflections   |
| 4:45 PM | Networking Reception   |
| 5:30 PM | Convening Ends   |