



INTRO TO LOGIC MODELS

An organization's Logic Model should be created by executive and program staff, and may include the grantwriter's help.

The W.K. Kellogg Foundation offers the gold standard of logic model development:

"A logic model is a systematic and visual way to present and share your understanding of the relationships among the resources you have to operate your program, the activities you plan, and the changes or results you hope to achieve."

Logic Model Components:

- 1. Assumptions:** What do you believe is true (your worldview about the need) that forms the foundation of your work? Note relevant external factors/opportunities.
- 2. Inputs:** Program assets, participants' entry level characteristics, and other resources you have (your raw materials)
- 3. Activities:** Actions you will take that focus on the most important leverage points to meet the need (what you will do with your raw materials)
- 4. Outputs:** What you get at the end of your program activities (what you did /made with the raw materials)
- 5. Outcomes:** The short-term and long-term changes or benefits that happen to participants as a result of the outputs (answer to the "So What? Who Cares?" question)
- 6. Impact** - The systemic change that will occur as a result of the program's outcomes (how your program addresses the initial need in a broader context)

The chain of cause and effect must be likely to succeed or demonstrated elsewhere.

SAMPLE LOGIC MODEL (Great College Connection)

ASSUMPTIONS	INPUTS	ACTIVITIES	OUTPUTS	OUTCOMES	IMPACT
<p>A college education will improve the earning capacity and broaden horizons for low-income students and their families.</p> <p>First-in-family college-bound students do not have the in-home guidance to help them through the cumbersome college application and financial aid process.</p> <p>Budget reductions at public schools have reduced the number of college counselors.</p>	<p>Sufficient number of students to apply and participate in their freshman, sophomore, junior, and senior years</p> <p>Volunteer college counselors and tutors</p> <p>Classrooms and assembly room(s) for group activities</p> <p>Endorsement from Board of Education</p> <p>Collaborations with organizations with similar programming</p>	<p>Mentoring that helps students maintain focus on academics and college as a goal</p> <p>Counseling to assist students with identifying appropriate colleges, writing winning essays, and completing college applications</p> <p>Tutoring to assist students with improving GPA and/or ACT & SAT scores</p> <p>Assistance for students to apply for and</p>	<p>About 300 students and families understand college admission requirements</p> <p>Students know about colleges that best suit their goals</p> <p>Students select courses to qualify for their chosen college</p> <p>Students improve sophomore, junior, and/or senior year GPA's, and ACT & SAT scores</p>	<p><u>Short Term (1-3 years)</u></p> <p>College applications result in acceptance to four-year universities</p> <p>All graduating students receive financial aid/scholarships to pay for college</p> <p><u>Long Term (4 or more years)</u></p> <p>Students graduate from college and join the workforce or continue with upper-division education</p>	<p>College graduates are role models for younger siblings, underclassmen, and home community members</p> <p>College graduates achieve higher earning potential and wider perspective on available opportunities</p> <p>College graduates recognize the value of the help they received and give back to their community to help those who follow</p> <p>Participating high schools are developing a college-going culture</p>

<p>Information and hands-on assistance with college applications will result in more students being accepted to four-year universities and attending them.</p>	<p>to avoid duplication of services and share resources</p>	<p>obtain funds for college</p> <p>Family workshops on college-readiness</p>	<p>Seniors meet deadlines for college applications and financial aid</p> <p>Up to 80% of students maintain or increase grades, and see links to relevant careers</p>		
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Activity: Take a stab at creating your proposed program’s Logic Model. Create a chart like the one that appears above.

ASSUMPTIONS	INPUTS	ACTIVITIES	OUTPUTS	OUTCOMES	IMPACT

Other resources on Logic Models:

- <http://www.wkkf.org/knowledge-center/resources/2006/02/wk-kellogg-foundation-logic-model-development-guide.aspx>
- <http://www.thenonproffitimes.com/news-articles/grants-outputs-versus-outcomes/>