

ROSE FOUNDATION 2021 GRASSROOTS GRANTEE CONVENING/ CONVENIO DE CAPACITACIÓN 2021

Session 4: CAMPAIGN & STRATEGY PLANNING TO WIN Chat Messages

Sesión 4: ELABORACIÓN DE ESTRATEGIAS Y CREACIÓN DE UNA CAMPAÑA GANADORA

Mensajes de chat

- 11:58:36 From Perla O., Rose Fdn: Welcome everyone! Welcome to the 2021 Grassroots Grantee Convening Session 4. We'll get started in a few minutes. While we wait, please feel free to introduce yourself in the chat. What's your name? Where are you joining us from?
- 11:58:49 From Perla O., Rose Fdn: ¡Bienvenidos a todos! Bienvenidos a la sesión 4 del Convenio de Capacitación 2021. Empezaremos en unos minutos. Mientras esperamos, por favor presentarse en el chat. ¿Cuál es su nombre? ¿De dónde se une a nosotros?
- 11:59:06 From Aurora, Rose Fdn (she/her): I'm Aurora, grassroots Program Officer here at the Rose Foundation.
- 12:00:04 From Marian Berejikian : Marian Berejikian, Friends of Pierce County, Working to help save shorelines.
- 12:00:24 From Susan Liley CitizensCommittee for Flood Relief Missouri: Susan Liley Citizens' Committee for Flood Relief De Soto Missouri
- 12:00:43 From Megan Fiske, Calaveras CAP: Megan Fiske with the Community Action Project in Calaveras County. We are focused on our lawsuit with the County over their inadequate /illegal General Plan
- 12:00:47 From Tom Infusino : I am Tom Infusino. CAP/CPC is in litigation with Calaveras County over its General Plan.
- 12:01:43 From Matt Abularach-Macias: Matt Abularach-Macias, CA EnviroVoters, currently in Rancho Cucamonga, CA
- 12:01:49 From Gabriella Velardi-Ward: Gabriella Velardi-Ward, Staten Island, New York City, Coalition for Wetlands and Forests, goal to save the Graniteville Wetlands, Lenape lands, she/her.
- 12:02:06 From Patrick McGibney: Patrick McGibney, Los Osos Sustainability Group in Los Osos CA, working to save our community's only water source.
- 12:02:17 From Melissa Romero: Hi everyone, Melissa Romero. California Environmental Voters, from Sacramento
- 12:02:31 From Perla O., Rose Fdn: Please choose a language channel under the interpretation feature. Go to the globe icon at the bottom of your zoom screen where it says "interpretation," click, and choose either English or Spanish
- 12:02:33 From Perla O., Rose Fdn: Elija un canal de idioma en la función de interpretación. Vaya al ícono del globo en la parte inferior de la pantalla de

Zoom donde dice "interpretación", haga clic y elija inglés o español

12:02:48 From Rose Lynn Abesamis-Bell: I am Rose Lynn Abesamis-Bell, Sama Sama Cooperative, Strategic Plan Coordinator and Co-Op Member, zooming in from Ohlone land in Berkeley

12:05:55 From Perla O., Rose Fdn: Here's a link to the slides:
<https://docs.google.com/presentation/d/152Q2Um9P5GEMPQi48qAPrBpZz4uztqytNkshCpTwU-I/edit?usp=sharing>

12:06:03 From Perla O., Rose Fdn: Aquí hay un enlace a la presentación
<https://docs.google.com/presentation/d/152Q2Um9P5GEMPQi48qAPrBpZz4uztqytNkshCpTwU-I/edit?usp=sharing>

12:06:44 From Marci (Spanish Interpreter): thank you we are so pleased to be a part of your event providing language access and equity services

12:07:00 From Raven Stevens She/Her: Hello everyone. She/Her from Winnemem Wintu Territory in Mt. Shasta.

12:07:15 From Perla O., Rose Fdn: NAME? PRONOUNS? WHERE ARE YOU JOINING FROM & ORGANIZATION? WHAT IS A CAMPAIGN THAT YOU WERE INVOLVED IN OR SUPPORTED THAT WAS POWERFUL AND IMPACTFUL?

12:07:20 From Perla O., Rose Fdn: NOMBRE? PRONOMBRES? ¿DE DÓNDE SE UNE Y ORGANIZACIÓN? ¿CUÁL ES UNA CAMPAÑA EN LA QUE ESTUVO INVOLUCRADO/A EN O QUE APOYO Y QUE FUE PODEROSA E IMPACTANTE?

12:07:21 From Raven Stevens She/Her: Fighting water bottling company in town

12:07:30 From Belen Bernal: Belen Bernal, she/her pronouns, zooming in from La Habra, CA, Kizh/Tongva ancestral lands.

12:07:33 From Marian Berejikian: Marian, She/Her, Friends of Pierce County, Gig Harbor, WA. Stopped privatization of public infrastructure

12:07:39 From Elizabeth Lambe: Elizabeth Lambe, Los Cerritos Wetlands Land Trust. I was very involved in an effort to stop a toll road from being constructed through a state park. I am happy to share that we won.

12:08:03 From Nicole Angiel: Nicole Angiel - she/her - Acterra, Palo Alto, CA

12:08:07 From Itzel Flores Castillo Wang: Hello all, Itzel Flores Castillo Wang, she/her/ella, Community Organizer with Promesa Boyle Heights. Promesa has been doing a lot of work on Park Equity & access to more green spaces in our community, advocating for Measure A & W funds (and continuing to do so!)

12:08:16 From Frank Toriello: Frank Toriello (he/him) I'm in the same group as Raven

12:08:20 From Tom Infusino: Wild and Scenic Designation for the Mokelumne River.

12:09:01 From Estela Escoto: Estela Escoto de Arvin CBA

12:09:02 From Meredith Sierra: Meredith Sierra from Foothill Conservancy as a guest with Community Action Project. I am still new to campaigns so I look forward to learning more!

12:09:18 From Susan Liley Citizens Committee for Flood Relief Missouri: I have been involved in a Buy out program. We submitted for 22 home buy outs that the USACE designated as needing to be bought out. FEMA only approved one. We

- still need 79 homes bought out
- 12:09:34 From Bianca Lopez: Bianca Lopez, Valley Improvement Projects- Yokut land, aka Stanislaus County. We put pressure on the city to stop polluting companies to sponsor Earth Day events. it was a small win, but it send a big message.
- 12:15:41 From Marian Berejikian: From the bottom up
- 12:15:51 From Bianca Lopez: campaign lead by the people most affected, frontline communities, with local resources
- 12:15:53 From Raven Stevens She/Her: Community involvement
- 12:16:12 From Megan Fiske, Calaveras CAP: a strategic effort that starts at the community level
- 12:16:22 From Matt Abularach-Macias : Love that word STRATEGIC!
- 12:16:22 From Susan Liley CitizensCommittee for Flood Relief Missouri: Not a politician but seeing a need and the people fight for it
- 12:16:25 From Raven Stevens She/Her: And it takes educating the public too...
- 12:16:27 From Perla O., Rose Fdn: You can raise your hand by selecting the "Reactions" menu at the bottom of the screen.
- 12:16:49 From Perla O., Rose Fdn: Raise hand if you would like to help us define! WHAT IS A GRASSROOTS CAMPAIGN?
- 12:23:37 From Raven Stevens She/Her: It might be Realistic and Ambious AND we don't always know it is "achievable" though. We have to trust and do the work anyway...
- 12:24:55 From Elizabeth Lambe: For years our campaign's target was a local elected official. We never moved him to our position but we moved the land owner of the land we were working to save....so ya never know, eh?
- 12:26:09 From Susan Liley CitizensCommittee for Flood Relief Missouri: We were able to get our city manager removed and a new more progressive city manager was hire.
- 12:36:30 From Melissa Romero: Link to Campaigns Strategy Chart
<https://mn.gov/mnddc/pipm/curriculumchangechart.html>
- 12:36:52 From Aurora, Rose Fdn (she/her): Aquí hay un enlace al folleto:
<https://rosefdn.org/wp-content/uploads/MIDWEST-ACADEMY-CUADRO-DE-ESTRATEGIA.pdf>
- 12:37:01 From Itzel Flores Castillo Wang: Yes! I was able to take their organizer's training this summer, and this was a great chart to use!
- 12:39:13 From Tom Infusino: At CAP/CPC we go over our previous month's accomplishments at the beginning of each meeting so people remain inspired by meeting short term goals.
- 12:40:26 From Perla O., Rose Fdn: You can raise your hand by selecting the "Reactions" menu at the bottom of the screen.
- 12:40:32 From Perla O., Rose Fdn: Puede levantar la mano a través del menú "Reacciones" en la parte inferior de la pantalla.

12:43:51 From Megan Fiske, Calaveras CAP: As a member of the wild and scenic rivers coalition, I would say that the goal of the coalition is to achieve further wild and scenic designations, but also to make sure that obligations related to wild and scenic designations are being upheld by agencies.

12:45:57 From Meredith Sierra: Thank you Megan!

12:51:00 From Rose Lynn Abesamis-Bell (she/her/siya): Where best do these systems originate (decision making, conflict resolution, etc) from the organizing agency or the collective or elsewhere?

12:54:16 From Megan Fiske, Calaveras CAP: It feels like I participate in two different kinds of coalitions - some are people with a clearly shared goal pooling resources, some are groups with some things in common trying to find compromise so that we don't just oppose one another's efforts.

12:57:16 From Tom Infusino: Sometimes by forming a coalition you can afford staff to help raise funds and do program work.

12:58:11 From Tom Infusino: One of my members says, "We could do that but the right people have to die first."

12:58:29 From Raven Stevens She/Her: Oh Tom I say that often!

12:59:49 From Raven Stevens She/Her: Not on the intimate local level but on State Representation

13:00:28 From Susan Liley CitizensCommittee for Flood Relief Missouri: We helped removed him then he died.

13:02:20 From Rose Lynn Abesamis-Bell (she/her/siya): Thank you!

13:09:16 From Matt Abularach-Macias: Hashtags and language matters!

13:12:45 From Tom Infusino: One newspaper counties can embargo your stories.

13:21:42 From Raven Stevens She/Her: I have to head to another meeting...thanks for the info...Keep up the great work everyone. It is encouraging to know how many good folks are working so hard.

13:21:59 From Aurora, Rose Fdn (she/her): Thanks, Raven! Good to see you

13:22:08 From Perla O., Rose Fdn: There are 2 Breakouts: one in the main room and one in a break out room. If you need Spanish interpretation stay in the main room as we breakout.

13:22:11 From Perla O., Rose Fdn: Ay 2 Grupos de trabajo: uno en la sala principal y en la otra sala. Si necesita interpretación en español, quedarse en la sala principal mientras salimos a los breakout rooms.

13:28:56 From Melissa Romero: We will come back to the main room to share back at 1:40pm everyone!

13:37:29 From Megan Fiske, Calaveras CAP: They're all measurable, Elizabeth's example was ambitious , they succeeded in some aspects but not to the full extent of their ambition

13:39:57 From Itzel Flores Castillo Wang: Apologies everyone, I got pulled into another meeting right as we entered the breakout room, so I missed some of the

details. But listening in to you all, thank you for all that you've each shared so far!

- 13:40:24 From Megan Fiske, Calaveras CAP: broadening their audience beyond the local geographic range?
- 13:41:06 From Perla O., Rose Fdn: As we return to the main room, please re-select the interpretation channel you prefer. Go to the globe icon at the bottom of your zoom screen where it says "interpretation," click, and choose either English or Spanish
- 13:41:14 From Perla O., Rose Fdn: Cuando regresemos a la sala principal, vuelva a seleccionar el canal de interpretación que prefiera. Vaya al ícono del globo en la parte inferior de la pantalla de zoom donde dice "interpretación", haga clic y elija inglés o español
- 13:43:46 From Tom Infusino: It has been great seeing all of the young activists on these Zoom meetings. Thanks so much to Rose for the convenings.
- 13:50:59 From Susan Liley CitizensCommittee for Flood Relief Missouri: TALK TO EVERYONE!
- 13:51:40 From Perla O., Rose Fdn: We want your feedback! Please take a moment to fill out this survey about today's session:
<https://forms.gle/UJiEwasP8oy9ckEMA>
- 13:51:47 From Perla O., Rose Fdn: ¡Queremos sus comentarios! Tómese un momento para completar esta encuesta sobre la sesión:
<https://forms.gle/7KzUFnTtRGS9kmsi8>
- 13:55:50 From Elizabeth Lambe: I really enjoyed hearing other peoples stories and work they are doing
- 13:57:19 From Perla O., Rose Fdn: Thank you everyone for joining us! It was so great to see you all. We hope you'll join us again next year! Check out recordings and other useful resources from previous sessions, slides and chat history of all the sessions will be available on the Rose Foundation website and emailed to registrants after the session. <https://rosefdn.org/2021conveningrecordings>
- 13:57:22 From Perla O., Rose Fdn: ¡Gracias a todos por unirse con nosotros hoy! Fue genial verles a todos. ¡Esperamos que vuelva a unirse con nosotros el año que viene! Consulte las grabaciones y otros recursos útiles de sesiones anteriores, presentaciones y el chat de todas las sesiones estarán disponibles en el sitio web de Rose Foundation y se enviarán por correo electrónico a los inscritos después de la sesión. <https://rosefdn.org/2021conveningrecordings>
- 13:58:21 From Perla O., Rose Fdn: Thank you to our incredible interpreters, Marci and Claudia from Caliope & Clio Collaborative!!! <https://cccollab.net/>
Thank you Matt & Melissa and the team at EnviroVoters for leading these trainings!
- 13:58:26 From Marian Berejikian: Thank you all!!!
- 13:58:33 From Perla O., Rose Fdn: Gracias a nuestras increíbles intérpretes, Marci y Claudia de Caliope & Clio Collaborative!!!

<https://cccollab.net/>

¡Gracias Matt & Melissa y el equipo de EnviroVoters por liderar estos entrenamientos!

- 13:58:51 From Susan Liley CitizensCommittee for Flood Relief Missouri: Thank you all so much! Sorry I talk to much
- 13:58:54 From Megan Fiske, Calaveras CAP: Thank you!
- 13:59:03 From Rose Foundation: We love hearing from you Susan!
- 13:59:08 From Gabriella Velardi-Ward: Thank you Rose Foundation!
- 13:59:16 From Gema Perez she/her: Gracias Rose Foundation y muchas gracias a las personas que traducen!
- 13:59:31 From Perla O., Rose Fdn: Thank you Susan! We love hearing your opinion and thoughts